

Wage, energy and drought affects CSUS

Campus food prices increase

Tamara Ponzo
Staff Writer

Not only have CSUS parking and registration fees increased this fall, but food prices on campus are also higher. Prices have risen approximately 8 percent, according to Russell Leverenz of the Hornet Foundation.

Since the Hornet Foundation oversees the operation of all campus eateries, except Burger King and the vending machines, the increases have been implemented everywhere.

According to Leverenz, the price increases were necessary to keep up with the eateries' rising expenses. Energy costs have risen and the new minimum wage law went into effect on July 1. This law raised the legal minimum wage from \$3.35 to \$4.25 an hour.

The campus prices also reflect expected increases in the cost of food in general when the effects of the Midwest drought begin to be more strongly felt later this year.

The food industry has a long

"I don't think there are any starving students out there," - Russell Leverenz

history of not being able to keep up with its costs, Leverenz said. He believes the price increases make sense.

This year's increase is the first across-the-board increase in two years. Last year, only a few specific items became more expensive. The year before there was a partial increase in prices. Leverenz maintains that this year's price increases are overdue.

Despite the price increases, campus eateries remain competitive. Their prices are "no higher than anybody else's in fast food," said Leverenz. For example, a Whopper, a regular-sized order of fries, and a medium drink at Burger King cost \$3.09, plus tax. The equivalent at the Hornet's Nest comes to \$2.60, plus tax.

Campus eateries offer a variety of choices. Leverenz explained that

students can buy a cold sandwich and milk for less than \$2.00. However, more expensive items such as the \$3.25 croissant sandwich are also available.

Some students do not agree with Leverenz's contention that the price increases are fair.

Freshman Dave Miller said, "the prices are a bit steep. It cost us \$6.35 for two sandwiches, two bags of chips, and two Cokes. And the sandwiches were soggy in the middle."

Senior Katie Moureaux seemed to take the price increase in stride. "It's no big deal. The price of everything is going up, so it's no big surprise," she said.

Despite a few disgruntled students, Leverenz says that volume is up this year. The increase in volume has compounded the limited seating available. Leverenz hopes that the re-opening of the Coffee House will help.

Leverenz also says that he has received no complaints about the price increases. "I don't think there are any starving students out there," he said.



Students are paying higher prices for food this year. Photo by Cindy Schatz

New parking structure may be delayed

CFA and chancellors' office must reach agreement

Victoria Patungan
Staff Writer

If the California Faculty Federation and the chancellor's office cannot come to an agreed parking fee then the proposed parking structure to be built at CSUS in 1991 may be delayed, according to CSUS Executive Vice President Robert Bess.

Last week *The Hornet* reported that the parking fees for CSUS faculty this semester are less than student and staff parking fees.

The primary source for financing new parking structures and surfaces on any CSU campus is provided through the selling of bonds. Reserve monies are used to insure the issuance of the bonds. The reserve money is generated through the collection of parking fees. Thus if no money is available, then no bonds can be sold.

Most of the parking fees collected are used for maintenance and operations cost.

For example, in 1987 the CSU parking system collected \$16.8 million dollars. And out of that, \$9.8 million (56

percent) was spent on operations and maintenance. Only \$4.3 million (24.6 percent) were placed in reserves for construction, renovation and repair. The remaining \$3.4 million (19.4 percent) was placed in debt service.

According to Bess, monies paid for parking fees are placed in a collective account. Then, each campus is given an amount needed for the fiscal year.

Therefore, one campus may receive more money than it has put into the account and one campus may receive less than it has given.

The building of parking structures and surfaces follows a standard according to need.

The recently built parking structures at San Diego State University, is a primary example of this, according to ASI President Jay Thornall.

Bess commented on the San Diego State parking structures, he agrees with Thornall, that students at other CSU campuses have helped in the financing of SDSU parking structures.

"In the future, who knows, it may be their (San Diego State) turn to help pay for our structure," said Bess.

Thornall said that the proposed parking structure is "just an idea because things can change" in reference to the delayed parking agreement.

A June 1987 CSU report on parking fees, submitted by the Parking Fee and Fiscal Issues Task Force states "unlike the CSU Parking System, each University of California campus operates its own parking, and recovery for costs for campus facilities is built into campus fees."

Unlike UC campuses, the CSU parking system is a collective process, with each [campus] having a turn toward building new parking structures and surfaces according to need said Bess.

He also said that for a CSU campus to finance its own new parking structures and surfaces would be very expensive for students.

Thornall disagrees with Bess. "The independence [in parking systems like the UC system] is the best way to go."

"Because it is unfair to bear the burden of a given campus who has demonstrable parking problems on one that doesn't. Why should you go to Humboldt to pay for Sacramento (parking structure)?" said Thornall.

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NEWS

Night escort adds new auto to service

Kathy Browning
Staff Writer

The night escort service will soon add a 1980 Ford Pinto to small two-jeep fleet of automobiles.

The Pinto, which is in the process of being painted, will serve as a shuttle to and from the parking lots.

Presently the two jeeps escort 30-60 people per night to their cars. The drivers are hired by the campus police and are screened, Leese said. The blue escort jeeps have a response time of three to five minutes, according to Leese.

The vehicles periodically

drive through campus and can be flagged down. They may also be requested by calling 6851 from a campus phone.

According to Leese, "the (escort) service is there...If you have any apprehension at all (about walking to your car) don't hesitate to call."

The last reported assault was four years ago, according to Leese.

"It just so happened that the escort was in the area when the lady screamed," said Leese. Within a minute of the scream a unit was dispatched, said Leese, and the suspect was apprehended under a car in a nearby neighborhood.

"I don't like to see anybody walk. It's not that we have a problem but the escort lets you get in your car and get it started and on your way," said Leese.

In addition to the shuttle service, the campus police offer some suggestions for personal safety:

Travel in pairs. A student should walk with a friend even if that means having to wait a few minutes for him to get out of class. This is especially important at night.

Students walking to the dorms, should walk down the middle of the street if makes them feel safer.

If a student is being followed, yelling "fire" rather than "help" may get better results.

Massachusetts stiffens penalties for raiding animal research labs

(CPS) — Massachusetts has become the first state in the nation to pass a law that calls for stiff penalties for stealing animals used in research and vandalizing animal-research laboratories.

The new law, passed unanimously by the Massachusetts legislature and signed by Gov. Michael Dukakis, takes effect in October. It is aimed at members of animal-rights groups who break into universities, hospitals and other research facilities.

"Here in Massachusetts, we haven't had any break-ins," said Anneliz Hannan of the Massachusetts Society for Medical Research, which supports biomedical research with animals. "We wanted a statement from the legislature that it won't tolerate this."

Animal rights activists say much of the research done with animals at universities is frivolous and redundant. Animals are sometimes kept in filthy quarters, they say, and researchers can often be cruel and inhumane to the animals.

For example, in 1984 the Animal Liberation Front (ALF) videotaped University of Pennsylvania researchers smoking and using unsanitary instruments while performing surgery on unanesthetized baboons.

To combat what they believe is cruelty to animals,

animal rights activists have raided labs at the universities of Pennsylvania, Maryland, Oregon, California-Davis and California-Irvine, among others, in recent years to free research animals and destroy equipment.

The latest break-in occurred Aug. 15, when ALF members raided a heart transplant lab at Loma Linda University in California. The animal activists "liberated" two goats, eight dogs and hundreds of pages of documents, files and photographs.

The documents, the group says, indicate that researcher Dr. Leonard L. Bailey conducted meaningless research and treated research animals in a callous, cruel manner.

"Research facilities are no more than concentration camps for animals," said Carol Burnett of People for the Ethical Treatment of Animals.

Burnett is a former journalism instructor at CSUS.

The Massachusetts law provides for up to 10 years imprisonment and fines of up to \$25,000 for persons convicted of damage, trespass or removal of property from any place where animals are housed or used in research.

Rats go for the gold at Cheesy Olympics

KALAMAZOO, MICH. (CPS) — The gymnast stepped out on to the high bar, quivering as she tried to steady herself. She lost her balance and fell from the bar, but won the crowd's hearts when she twirled her tail around the bar, saving herself from a 15-inch fall.

Mary Lou Retton never faced competition like this, but then she never won a chocolate chip either.

The competition was indeed fast and furious at the second annual Rat Olympics, held last month at Kalamazoo College.

Since June, about 50 psychol-

ogy students have trained 11 white, pink-eyed rats to inch their way across the 2-foot-long, quarter-inch-wide high bar, jump hurdles and climb a 5-foot vertical screen.

Tempted by a piece of a chocolate chip cookie, the rats in the Tri-Rathlon also had to climb a 5-step ladder and make their way through a tunnel and a pan filled with an inch of water.

Prof. Lyn Raible said it all started as a way to teach her students about learning and conditioning, but turned into a sensitivity seminar as well.

"In some of my classes we do

live animal experiments with the rats and I found this teaches sensitivity," she said. "They realize that rats have personalities and feelings, and it makes them think twice before they do their experiment."

"I was really afraid of them when we started, but they're really sweet," said junior Robin Lake as Mimi, her rat, crawled across her shoulders.

"We've been together about 10 weeks and we've gotten very close," Tom Remble said of his rat, who sported a Superman cape and red, white and blue tail during the rodent games.

College Prez leaks a report praising his campus irritating Bennett

(CPS) — Unable to resist taking a parting shot at U.S. Secretary of Education William Bennett before Bennett leaves office at the end of September, the head of Maryland's Washington College has released part of an unfinished report that seemingly disproves Bennett's pet theory that colleges are wasteful and overcharge students.

"It's an excellent report," crowed Washington College President Douglass Cater.

The report — paid for by Bennett's own Education Department — includes an exhaustive audit of the campus, and concluded Washington College was well-run, held a close rein on costs and was spending money responsibly despite having to raise students' tuition 43.3 percent during the last 10 years.

"It's baloney that we're overcharging students," Cater concluded. Bennett has infuriated many college presidents in recent years by contending schools could hold down tuition increases — which have exceeded the general inflation rate for each of the past seven years — if they were operated more efficiently.

Congress ordered the U.S. Dept. of Education to audit four volunteer campuses to see if Bennett's charges were true.

Cater quickly volunteered Washington College for the report. Though the full study — which will cover four

schools and is being conducted under contract by a private firm called Pelavin and Associates — won't be done until 1990, Cater released the part dealing with his campus early because "nothing on (a draft copy) was marked confidential."

The draft report concluded Washington's tuition increases, anyway, were well founded in real needs to buy more teaching tools, offer more student aid and improve other fundraising programs.

"All of these developments have been necessary to remain vital as an institution, to turn a declining environment into a competitive environment," the report said.

Amid mixed metaphors, Cater was jubilant: "There may be some colleges that have waste, fraud and abuse, but we opened up everything to Pelavin (and Associates). We passed the litmus test and didn't have drugs in our urine."

Two weeks ago a separate study by Research Associates of Washington, D.C., of the prices colleges pay for the goods and services they use to run their campuses also concluded schools were being run efficiently.

"Tuition makes up such a small percentage of the actual cost of (educating a student) — around 20 percent — that even though it's going up faster than other services, it's still a wonderful buy," said Kent Halstead, a former U.S. Department of Education staffer who did the research.

Yet Bruce Carnes, a Bennett loyalist and Education Dept. official, remained unconvinced, noting the part of the report Cater leaked last week did not discuss whether students actually are getting their money's worth.

"Is a degree from any institution of the quality paid for? Has the quality increased with the price. That's how we define accountability," said Carnes, adding that later chapters of the report would answer such questions.

Carnes did concede that "Cater can trace where his money goes, and his college appears more stable than before."

Initially, Carnes less generously greeted Cater's leak by saying, "The really brave thing to do would be for Doug Cater not to tolerate drugs on his campus and to decide not to increase his tuition more than 5 percent."

"I wasn't saying he has a drug problem on campus," Carnes added on reflection. "I meant that it would be really brave for him to take on drugs, not the Department of Education. The fight against drugs is the real fight worth fighting."

"I told Carnes 'conversing with you is like trying to carry on a dialogue with a pit bull,'" Cater replied.

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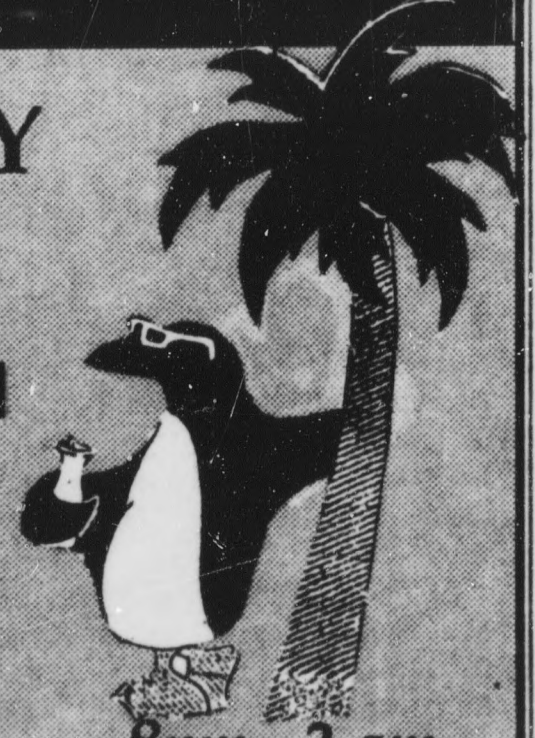
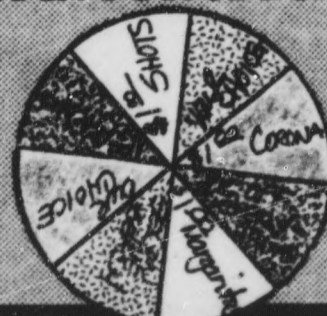
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Proposed Light Rail shuttle bus for CSUS campus

Brenda Williams
Staff Writer

A shuttle bus connecting CSUS with Regional Transit's Light Rail is expected to be operating by the beginning of the spring term, according to CSUS Executive Vice President Robert Bess.

The proposal to run a shuttle bus from the 65th street light rail station to campus was discussed last year. Bess said it now looks like the shuttle will be a 2 1/2 year pilot program if funds are sufficient.

The cost, by a "very preliminary estimate" will be \$125,000 per year. Bess said he's optimistic about getting a "considerable chunk" of the money needed from the CSUS Chancellors' office.

Other possible financial sources include ASI, advertising, and Fines and Forfeitures, which collects money from parking tickets.

Bess described RT's involvement with the project as a "partnership" which could later involve financial assistance.

He also mentioned the possibility of fares for shuttle riders but added, "We have not decided if that would be cost effective or not."

Numerous ways to operate the project that could affect the cost are still being considered at this point, such as whether to buy the buses or contract out to a service that would operate them.

Bess said the plan is to have a minimum of two buses that would seat 16 to 24 people each. They would be about half the length of



CSUS students could be boarding Light Rail trains should the proposal be accepted. Photo by Diana Hudson

an RT bus, and would resemble a paratransit vehicle. They would also be equipped with wheelchair lifts.

Rather than running a direct route from the 65th Street station to campus, stops in the College Greens area and at the College Town apartments are being considered.

Bess said that might decrease the number of students who now drive "from one crowded parking lot to another."

He added that it would be hard to justify having a shuttle to the

light rail station only since RT already operates buses from the station to campus.

The proposed shuttle may also pick up people in the south parking lot on campus.

There is a tentative plan to have the shuttle run every 15 minutes, for 10 hours every day.

The push behind the project has been the worsening parking situation, which Bess hopes the shuttle will help ease. He mentioned the coming need to offset the number of parking spaces lost when construction on the new parking garage begins in 1990.

Two frats disciplined in Greek crackdown

(CPS) — Two more fraternities were caught last week in the nationwide crackdown on greek misbehaviors.

In surprise raids on five frats during the first party weekend of the year, Indiana University officials found six kegs of beer at one house and "minor violations" at another.

IU Associate Dean Richard McKaig said he would release the names of the houses when he filed formal charges — which could lead to the fraternities' suspension — in mid-September.

Meanwhile, on Sept. 2 a Wisconsin court put four University of Illinois Acacia fraternity

members on probation, and sentenced them to write essays, donate \$50 to charity, pay \$90 fines, perform 100 hours of community service and write a formal letter of apology to the whole University of Wisconsin at Madison campus for disrupting classes and setting off stink bombs during a raucous road trip last April.

College officials have been imposing much tougher penalties elsewhere since drinking ages and liability insurance rates began to rise in 1986.

Just in August, for example, the University of Alabama shut down its Sigma Alpha Epsilon chapter for two years after four SAE members were arrested on co-

caine charges.

At the same time, the University of Texas at Austin put Tau Kappa Epsilon on probation while officials probe a hazing allegation, and Rutgers University sent 14 Lambda Chi Alpha members off to a counseling program as punishment for allegedly coercing pledges to drink dangerous volumes of alcohol.

During the summer, administrators at the University of Nebraska at Omaha, the University of California at Santa Barbara and the University of Colorado also disciplined errant greek organizations with suspensions and sanctions.

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Mystery Novels; Required reading for a a CSUS business management course

Jennifer Whipple
Staff Writer

Falsifying information, misleading others, deliberate altering of communications, unethical behavior, plans to discredit one's rivals, power struggles behind people's backs, and murder may not sound seem to be a part of a course curriculum, but, in Professor Anne Cowden's business classes they are.

In Cowden's management

and organizational behavior classes, she uses mystery novels to help students analyze and explain the behavior of human beings in complex organizational environments.

"Mystery novels, are a relatively painless way to arrive at a better understanding of human behavior," Cowden said.

Cowden assigns a three-to-five-page concept paper which relates the events of the novel with the specific concepts discussed in the text and lectures.

Mystery novels are a resource that provide for the analyzing and discussion of issues and concerns that would not otherwise be presented in a text book, Cowden said.

"Shock to the System" by Simon Brett, "The Fly on the Wall" by Tony Hillerman, "Killing Orders" by Sara Paretsky and Theodora Wender's "Knight Must Fall" are some of the novels that Cowden feels lend themselves to some degree

Colleges get an 'F' for rape prevention

Shocked by an epidemic; counselors say colleges fail to stop rapes

(CPS)—Shocked when 16 victims of campus rapes came to it for help within a six-week period, the Rape Treatment Center of Santa Monica, California Hospital last week publicly asked college presidents to step up efforts to prevent sexual assaults on students.

The center decided to issue its report, called "Sexual Assault on Campus: What Colleges Can Do," after treating the 16 women, an "inordinate number proportionate to our clientele," recalled Marybeth Roden of the center.

"Universities," she said, "have a responsibility to protect students."

While sexual assaults on the nation's campuses seem to be happening more frequently, colleges themselves do not know how to prevent them or treat them when they happen, the report claimed. As an example, the report cited a case in which a rape victim at one college lived down the hall from her assailant for several weeks after the attack while campus officials ground through their disciplinary procedures.

Such insensitivity amounts to "'revictimizing' the victim," the report said.

The Santa Monica report wasn't the only effort to draw campus attention to the problem last week. Indiana University students rebuilt a "shanty" aimed at shaming administrators into funding a rape crisis center.

"Campus is not a safe place," explained junior Laurie Nicholson, "and a crisis center is a valuable system that other universities provide." Keeping the shanty up, moreover, has become a political issue in itself at Indiana. It has been torn down six times and vandalized 16 times since it was first built May 7.

The structure was almost destroyed in August when somebody threw a homemade fire bomb in it.

Some believe the shanty has been vandalized to support Indiana basketball coach Bobby Knight. Knight outraged many—but apparently not all—

Indiana students when he told an interviewer, "I think if rape is inevitable, relax and enjoy it."

But the shanty, said Indiana alumnus Mike Evans, was built to increase awareness of campus sexual assaults that happened long before Knight's statement.

A lot of awareness may be needed on campuses nationwide.

In a 1987 survey of 6,000 students at 32 colleges, one in six female students reported being raped during the previous year. The majority of those assaults were "acquaintance rapes" in which the victim and the assailant knew each other.

In the same study, conducted by University of Arizona researchers, one of every 15 men said he had committed rape or had attempted rape during the same time period.

To stop it, the Santa Monica report urges colleges to adopt official policies that condemn sexual assaults, establish procedures to change living quarters when the victim and the alleged assailant live in the same dorm, implement educational programs about sexual assault, improve security measures and start better programs to treat victims.

Such programs wouldn't be popular, if the persistence of Indiana's vandals is emblematic of general campus thought. IU's Evans doesn't have high hopes for the rebuilt shanty. "If we keep it up for the first two weeks of school it will be a victory."

Anonymous caller wages a ContraWar at Indiana U.

Contra War moves to Indiana

BLOOMINGTON, IND. (CPS)—Someone is conducting an anti-war campaign against video game machines in and around the Indiana University campus.

In two calls to the Indiana Daily Student, IU's campus newspaper, an anonymous man said he vandalized a video game called "Contra" at Indiana's Memorial Center to protest the Reagan administration's "illegal and

immoral human rights violations" in Central America.

He called the game an "affront to human dignity," adding he wanted to make sure no one would profit from it.

The caller also took credit for damaging a "Contra" game at a video arcade near the IU campus.

The caller, who jammed gum into the machines' coin slots, said the campus game would be "permanently" destroyed if it were not

removed.

But John Collins, operations manager for the Bally Corp., which owns the IU game, said his company would not remove the machine.

The game features Rambo-like soldiers fighting in a jungle, said Chuck Stapleton, who manages the machine in the IU Union for Bally. "It is not political in any way," he said.

Colleges under George Bush

Educators wary of Bush's vows to be the education president

(CPS) — "I have been going around the country saying that I want to be known as the 'education president,'" George Bush said during a campaign stop in California this summer.

"The reason is simple: Opportunity is what America is all about, and education is the key to opportunity."

An educated workforce, Bush believes, is the key to a prosperous economy.

To prepare that workforce, he promises more student aid, plans to help families save for their children's education and programs to bring more minority students to campuses.

He says his U.S. Dept. of Education would avoid the confrontational style of President Reagan's Education Dept. under William Bennett.

And while all that might sound very attractive to a national college community buffeted by eight years of budget cuts and White House criticism, a lot of people in higher education think George Bush is full of bunk.

Bush "will do whatever his advisors tell him to do to get elected. Hell, it's politics," said Dr. Robert Clodius of the Na-

tional Association of State Universities and Land Grant Colleges.

While Dr. Aims McGuinness of the Education Commission of the States thinks "you can take the vice president at his word: he wants to be the education president," he wonders whether Bush would take the political heat of funding college programs at the expense of, say, defense.

"Whoever is elected president has to face three major problems," McGuinness said. "They will have to deal with the budget and trade deficits, the high priority placed on defense spending and the commitment to entitlements for older people, such as Social Security."

"He can't do anything (about education) if he doesn't address those problems first."

McGuinness, Clodius and other education professionals note Bush offered public support for — and certainly no public resistance to — the Reagan administration's budgetary attacks on federal college funding.

But now the vice president calls for maintaining work-study, the still-unproven income-contin-

gent loans program and Pell Grants for low-income students.

For middle-class students, the vice-president, like his Democratic opponent, Gov. Michael Dukakis, proposes creating a College Savings Bond. The bond would be similar to U.S. Savings Bonds, except that interest earned would be tax-free if the bond is applied to college expenses.

Helping students pay for college should be "one of our highest priorities in the 1990s," Bush says.

"The only thing he's wedded to is the college savings bond plan," said Becky Timmons of the American Council on Education (ACE). "It's something we're interested in. It could be an important vehicle for the middle class. But Bush has not laid out concrete plans for the poor."

"He's ignoring a whole sector of the population," Janet Lieberman of the United States Student Association said.

The vice president, a Yale grad, does have a long record of supporting black colleges. Many black college presidents credit Bush with helping their institutions secure federal grants. Bush, too, has been a long-time sup-

porter of the United Negro College Fund, donating half the royalties he receives from his autobiography "Looking Forward" to the fund.

While a Texas congressman from 1967 to 1970, Bush did vote for the major education funding bills that arose.

Education, in fact, is one arena where Bush appears eager to distance himself from the Reagan administration, but many campus denizens, unrepentantly resentful of Reagan, wonder where he was when they needed him.

"The question is, where has he been for the last eight years?" asked Michael Edwards of the National Education Association. "For a lot of people, it is going to take some convincing, and they're going to doubt his credibility."

But Terrel Bell, President Reagan's first Education secretary, noting vice presidents are supposed to play subservient roles, didn't "think it's fair to say the vice president should be responsible for the president's policies."

Although Bush avoided criticizing the Reagan administration's education poli-

cies in public, Bell said, he did so often during cabinet meetings.

"I believe he will continue to emphasize the value of education for all people," said Bush advisor Shirley Gordon, president of Washington's Highline Community College.

"Just the phrase 'education president' indicates he wants to give education a higher priority, a different emphasis than we've seen under President Reagan," said Dr. Richard Rosser of the National Association of Independent Colleges and Universities.

And even Bush skeptics are delighted the vice president is paying attention to them, meeting with them and including them in his speeches.

"That he speaks to education is a healthy sign," said Lieberman of the USSA, perhaps one of the Reagan administration's most outspoken education critics.

"I'm delighted he's put so much attention on education," added Prof. Gloria Hom of California's Mission College, another Bush advisor. "I think Bush will work better with education than Bennett has."

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The short increase in education major may be over

(CPS) — The long, difficult effort to convince students with better grades to become teaching majors seems to have failed again, University of South Carolina researchers say.

High school sophomores in Georgia and the Carolinas interviewed by researchers from the South Carolina Educational Policy Center "loathed teaching as a career alternative," said center Director Barnett Berry.

"These students," Berry said, "perceive teaching as boring work."

Only 4 percent of the students with the highest grades in each of 10 high schools surveyed had any interest in teaching as a prospective career.

The results contradict the findings of a January, 1988, survey of college freshmen, which found an

increasing number — 8.1 percent — of freshmen planning to become teachers than in prior years.

The freshmen, said Dr. Kenneth C. Green of the University of California at Los Angeles, which cosponsored the survey with the American Council on Education, said they liked teaching because "the salaries are better, the jobs are there."

Educators were encouraged by


Green's findings, seeing them as the culmination of an effort begun in 1983 to attract students with higher test scores to the teaching profession.

But the South Carolina study, released the last week of August, indicated the next generation of college freshmen actually is less interested in teaching than its predecessors.

The 375 students in the survey

"see teachers as underpaid, lacking in autonomy and frustrated both by their physical working conditions and lack of administrative support in dealing with discipline problems," Berry said.

But the quality of the students entering education "varies by the institution," contends Dr. Carleton Brown, education dean at Virginia's Hampton University.



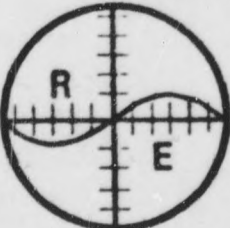
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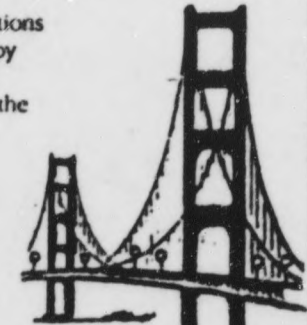
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National magazines give student papers competition

(CPS) — Two new national competitors to campus newspapers have appeared in recent weeks, and could jeopardize the papers' financial health.

Student Life, published by Time, Inc. hit campuses on September 11. A new version of Campus Voice, produced by Whittle Communications of Knoxville, Tenn., bowed on more than 300 campuses in August.

The publications threaten to attract national advertising dollars that ordinarily might go to the papers themselves.

While the publications typically publish rehashed or old news — Campus Voice's Aug. 29 issue, for example, had a lead story about a year-old crackdown on fraternities at Gettysburg College in Pennsylvania; "U.," another of the publications, reruns month-old local stories from campus papers — they take vital national advertising dollars away from student papers.

Mars Candy, AT&T and Lever Brothers, among others, advertised in the Aug. 29 Campus Voice "newspaper on the wall," spending \$555,000 each for an annual advertising contract that in years past might have gone to student publications instead.

University of Washington Daily advisor Barbara Krohn noted even CASS — an Evanston, Ill., ad broker that is supposed to route national ads to campus papers — is publishing a catalog that takes ads away from the student publications it purports to

represent.

No one, in fact, knows how much money Campus Voice, Student Life, CASS, U., Ampersand and two just-folded predecessors — Newsweek On Campus and Business Week Careers — have drawn from the campus papers in recent years.

A group called College Newspapers Business and Advertising Managers, which tracks campus paper money issues, has no current national advertising data, reported Judy Klein, CNBAM's president.

Klein, advisor to the North Texas State University Daily, said that, while the problem of competing with the national publications has come up at CNBAM meetings, "we have no survey or documentation" of how much it's hurt.

But campus papers themselves say they're not getting as much lucrative national advertising as in the past.

"The amount of money coming to the college market (from national advertisers) has increased," said Eric Jacobs, general manager of the Daily Pennsylvanian at the University of Pennsylvania, "but we're not getting our share."

"The money," he said, "is going to other media."

Jacobs added The Pennsylvanian hasn't enjoyed an increase in national advertising "for 5-to-7 years. The national advertising trend is flat."

"Flat" would be an improvement at

Kansas State University, where national ad revenues have dropped from \$36,000 in fall, 1984, to only \$11,000 in fall, 1988. Beer ads, lost when Kansas's legal drinking age rose to 21, made a significant part of the difference, said Gloria Freeland, KSU's acting director of publications.

"We hope the trend won't continue," said Freeland.

National advertising in the University of Washington Daily also was down from the year before, but Krohn had not yet received a budget report giving exact figures.

The University of Florida Alligator is "getting its share" of national advertising — about \$225,000 last year — General Manager Ed Barber said, though he attributes it to aggressive marketing to national ad agencies and representation by three major companies.

Utah Daily Chronicle General Manager Robert McComber said his national ad revenues were down, but blamed the national economy — which in fact has been expanding for five consecutive years — and his paper's prohibition against ads for cigarettes and alcoholic beverages.

"College newspapers are suffering from a softness in the market," opined newspaper industry analyst John Morton of Washington, D.C.

The national publications themselves swear they don't want to harm the college press.

"We're determined to augment the work of the college press. It would be against all our goals to do anything to weaken the college press," asserted Sheena Paterson-Berwick, U.'s publisher.

Campus Voice Senior Editor Sheila De La Rosa maintained that "CV complements what the campus publications do."

Both De La Rosa and Paterson-Berwick, however, noted that national advertisers find it much more efficient to appear in the bigger publications.

One reason is that campus papers may have "haphazard distribution" and they may be freebies. Advertisers prefer paid readership, readers who are paying attention, suggests Pat Reilly, print media reporter for Advertising Age.

The national publications, moreover, can offer glossy stock and color reproduction that most campus papers offer only in "inserts" hand collated into their papers.

Most compelling, however, is cost.

A magazine-sized ad in each of the biggest 150 college papers would reach 3.8 million students and would cost \$62,480 per insertion, explained Mark Rose of CASS, the ad broker for campus papers nationwide. That's \$624,800 for 10 ads.

By contrast, Campus Voice brings an advertiser's message to 3.7 million students on 365 campuses during 34 weeks for \$555,000, said CV's John Glasscott.

"The advertiser reaches half the students in America each day where they live, work and play."

For Tim Talbert, who places U.S. Air Force ads, a Campus Voice ad "maintains the Air Force presence on campus and reinforces local advertising."

Local ads placed by Air Force squadrons do still appear in campus papers, Talbert said.

Talbert denied the money for the Campus Voice ads would go to campus papers. "Without Campus Voice, we'd use magazines or other types of national media aimed at students," he said.

Anheuser-Busch, the beer giant, still likes advertising directly in campus papers.

"We place ads in all the major magazines and on network tv, but by using the college papers we can talk right to the college market," said Jim Palumbo, account supervisor for the company's advertising agency, D'Arcy, Masius, Benton & Bowles.

Appalachia State joins 2 others: No more skateboards on campus

(CPS) — Skateboarders beware: You're not welcome at Appalachian State University. ASU has become the latest campus to ban campus skateboarding.

Arizona State University and the universities of Arizona and California at Berkeley have curtailed campus skating in recent years, too. ASU administrators decided during the summer to banish skateboards from campus, knocking returning students this fall on their feet.

"We had no reports of people actually being knocked down, but many people complained they were nearly knocked down," said ASU Vice Chancellor Ned Trivette. Skateboarders also slightly damaged campus sidewalks, he added.

"I'm glad the decision was made because they were getting in everyone's way." Christi Young, a student at the Boone, N.C., campus, adds. "The skateboarders were so loud outside the library it was hard to study even if you were on the

second floor."

Skateboarding and roller skating enjoyed surges in popularity in the late 1970s, when newly developed smoother wheels and fiberglass boards gave kids better control and a more comfortable ride.

College campuses, with their acres of smooth, well-maintained asphalt and concrete, became a natural haven for the latest generation of skateboarders and skaters.

The proliferation of skaters, however, brought frequent complaints about out-of-control concrete surfers and unsafe sidewalks.

Not all Appalachian State students, however, support the ban. "They don't bother me as long as they're not obnoxious," said student Kim Eagle.

In a year or two the whole point may be moot anyway, predicts Irma Zandl, a New York consultant who reports on youth trends. Skateboarding, she says, is soon to be "out."

JAPAN WEEK 88

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Date: September 13, Tuesday
Time: 7 p.m.
Where: The Crest Theatre
1013 K Street
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442-5189
Title: "Children of Nagasaki"
(Konoko o Nokoshite)
Admission: \$ 3.50 student
\$4.50 general
capacity: 950

Date: September 16, Friday
Time: 7 p.m.
Where: Music Recital Room, CSUS
Performers: Japanese Folk Dancers
Sakura Minyo Dookoo
Kai, Okinawan Dancers
Mari Yokota: Recital

Keynote Speaker

Date: September 14, Wed.
Time: 1 p.m.
Where: University Union,
Redwood Room,
CSUS
Speaker: Honorable Consul
General Yanai
Admission: Free

San Francisco Taiko Doojo

Date: September 17, Saturday
Time: 6 p.m.
Where: Library Quad, Outdoor
Performance, CSUS
Performers: San Francisco Taiko
Doojo Group
Admission: Free

OPINION

Editorial

The secret of night escort

The Department of Public Safety, in its concern for the safety of students on campus at night, is improving its night escort service by adding a 1980 Pinto to the two jeeps already in service.

While the utilitarian jeeps can hold three passengers and get them where they need to go, only one passenger can ride comfortably. Two must sit in the back in a space that was never intended to hold humans and one which does not provide enough headroom for the average person.

Frequent users of the night escort service, therefore, will appreciate the addition of a vehicle actually designed for passenger use. Also, the increase in vehicles will make the already short wait for an escort even shorter.

But, while night escort is a good service that fulfills a real need on this campus, not enough students know about it. While word of mouth informs many of the dorm residents about the program, more effort should be put into getting the word out to night students.

Many, if not most, are unaware of the escort service and are taking unnecessary chances with their personal safety by walking on campus at night. Public Safety and Parking Administrator Jim Leese encourage use of the escort service, but students cannot use a service they do not know exists.

Especially now that night escort can service more people, Public Safety should put more effort into advertising the night escort program. Teachers of night classes as well should mention the service to encourage its use. Night escort is a good program that works well, but the students need to know its there.

Editor's note: Night Escort is in operation from dusk until 11 p.m. Sunday through Thursday. Both male and female students may request to be picked up and driven to their cars or to the dorms by calling 6851.

The problem with George

Republican party's lack of unity will hinder Bush

by Dr. Manning Marable

Since last month's Republican national convention, Michael Dukakis has almost disappeared from the national media. Virtually all of the political attention has focused on the Republican Party nominees. First, there was the surprise of George Bush' selection for his vice presidential running mate. Indiana Senator Dan Quayle has no clout within the U.S. Congress; his Reaganite policy positions are popular with the ultra-right wing of the GOP, but he has no national or even regional constituency. His selection on the ticket did not win Bush anything in the electoral college, because Indiana would have voted Republican regardless of the vice presidential nominee.

Bush's selection of this photogenic, political lightweight represented his own deep insecurities, a burning desire to be perceived as the "Senior Partner" on the GOP national ticket. That surely wouldn't have been the case with Robert Dole as the vice presidential selection. Bush has been in Reagan's shadow for so many years, that he was determined to establish his own credentials; the best way to do so was to choose a politician without any clout or substance whatsoever, except right-wing rhetoric. Even before the party left its convention in New Orleans, the news broke concerning the controversy about Quayle's entry into the Indiana National Guard in order to avoid serving in Vietnam. The flap caused the right-wing considerable embarrassment; but the GOP stuck with their chickenhawk, and resorted to the old Nixonian technique of attacking the press for its investigative reporting on their beleaguered candidate.

As the controversy over Quayle's military record died down, Bush went on the offensive, aggressively attacking Dukakis by deliberately distorting his public record. Instead of focusing on the major issues, Bush focused on peripheral concerns which nevertheless held considerable emotional and political appeal to blue-collar, low-income whites who had voted for Reagan in 1980 and 1984. He attacked Dukakis for his opposition to the death penalty,

A substantial minority of key right-wingers would actually rather see Dukakis win over Bush.

and implied that the Massachusetts governor's support for prison reform revealed a soft-headed indulgence for criminality. Bush deplored Dukakis' opposition to a "mandatory" pledge of allegiance, despite the fact that the Democratic candidate was correct in his interpretation of the law on this issue. However, Bush's tactics were successful. Within two weeks, public opinion polls which had been heavily in favor of Dukakis swung in favor of the Republican presidential nominee. The chief defectors from Dukakis were the so-called "Reagan Democrats," the white, male, conservative voters who were influenced by appeals to law-and-order and patriotism.

Bush's recent successes obscured his long-term liabilities. Because in reality, Dukakis ought to win this election, albeit narrowly. Largely undiscussed within the media is a fundamental problem which confronts Bush, which may deny him victory this November. His problem is that the majority of hard-line, conservative Republicans, the true believers in the Reaganite cause, are still uneasy about Bush as their candidate; a substantial minority of key right-wingers would actually rather see Dukakis win over Bush.

The Republican party is divided into several major and minor political factions, each guided by a distinct political orientation and philosophy, its own sets of leaders, and its separate public policy agenda. The smallest and most insignificant tendency inside the GOP is the moderate to liberal faction, represented by Lowell Weicker of Connecticut. Far larger are the "moderate conservatives," which represent the majority of Republicans in Congress, and are led by Bush and men like Robert Dole, Howard

Baker, Gerald Ford and Bush campaign manager James Baker. They all share a belief in fiscal conservatism, but are centrist on many social policy issues. They favor limited government intervention to address economic and social problems, and favor tax increases to cut federal deficits.

The moderate conservatives are chiefly opposed by the "Reaganites," who oppose any form of federal intervention into the economy; they support hard-line foreign policies, and oppose tax hikes of any sort. Reaganites favor supply-side economics, best represented by the ideas of Republican Congressman Jack Kemp. Finally, there is the faction of evangelical rightwing, led by Pat Robertson and Southern-based politicians. The religious right is more preoccupied with social policy questions, such as abortion rights and prayer in the schools, than any other issues. It is more dangerous than any other GOP faction, because it seeks to impose its own narrow version of private morality upon the public. The religious right is well-organized and despite its recent loss in public prestige due to the scandals of several televangelists, it should regroup behind a new candidate for president in 1992.

Bush's immediate problem is, of course, getting elected. But if he is successful in defeating Dukakis, he will confront a far more difficult dilemma — presiding over an unruly political coalition of political and social forces which disagree about a number of fundamental issues. A Bush presidency would elevate a number of moderate conservatives into high office — James Baker would undoubtedly be given the secretary of state post, Richard L. Thornburgh would keep the Justice Department, and moderate New Jersey Governor Thomas Kean might be selected for a cabinet post. The Reaganites and the religious right would declare war, not unlike their struggles against Gerald Ford's administration a decade ago. The problem with George is that even if he wins this November, he will not be able to govern effectively.

Dr. Manning Marable is Chairperson of the black studies department of Ohio State University.

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ENTERTAINMENT

Blues By The Moon

CSUS gets tangled up in blue Thursday night

Misti Watford
Staff Writer

Classes have been in session for a few weeks, you've worked hard and now it's time for a break. You're walking around campus on Sept. 15 at 7:30 p.m. There's a nice breeze and you're not really paying attention to where you are going. As you get closer to the South Lawn of the Union, you can hear music. But this isn't just music, it's the sizzling "Blues By The Moon" concert. But what is "Blues By The Moon"?

"It's a campus festival that we started in 1983. It's really been popular every year we've had it," said Dean Sorensen, UNIQUE Productions/Program Adviser University Union.

"Blues By The Moon" is an annual outdoor concert that is sponsored by UNIQUE Productions. Since it's free, it gives students a chance to hear music that they may have never been exposed to. According to Sorensen, the concert uses "the top blues

acts we can find locally."

"We started out with Little Charlie and the Night Cats, which is a Davis band. Now they're on Alligator Records. We've also done Briefcase Blues Band and last year we did a band called Silent Partners which is touring the country," said Sorensen.

This year's headliner is Mick Martin and the Blues Rockers.

A local nightclub favorite, they have also pleased audiences with their high-energy sound at the Sacramento Blues Festival. However, Martin won't be dancing around like he usually does because he broke his leg in a car accident three weeks ago! But not to fear, he's in a walking cast so we'll still be able to enjoy his harmonica.

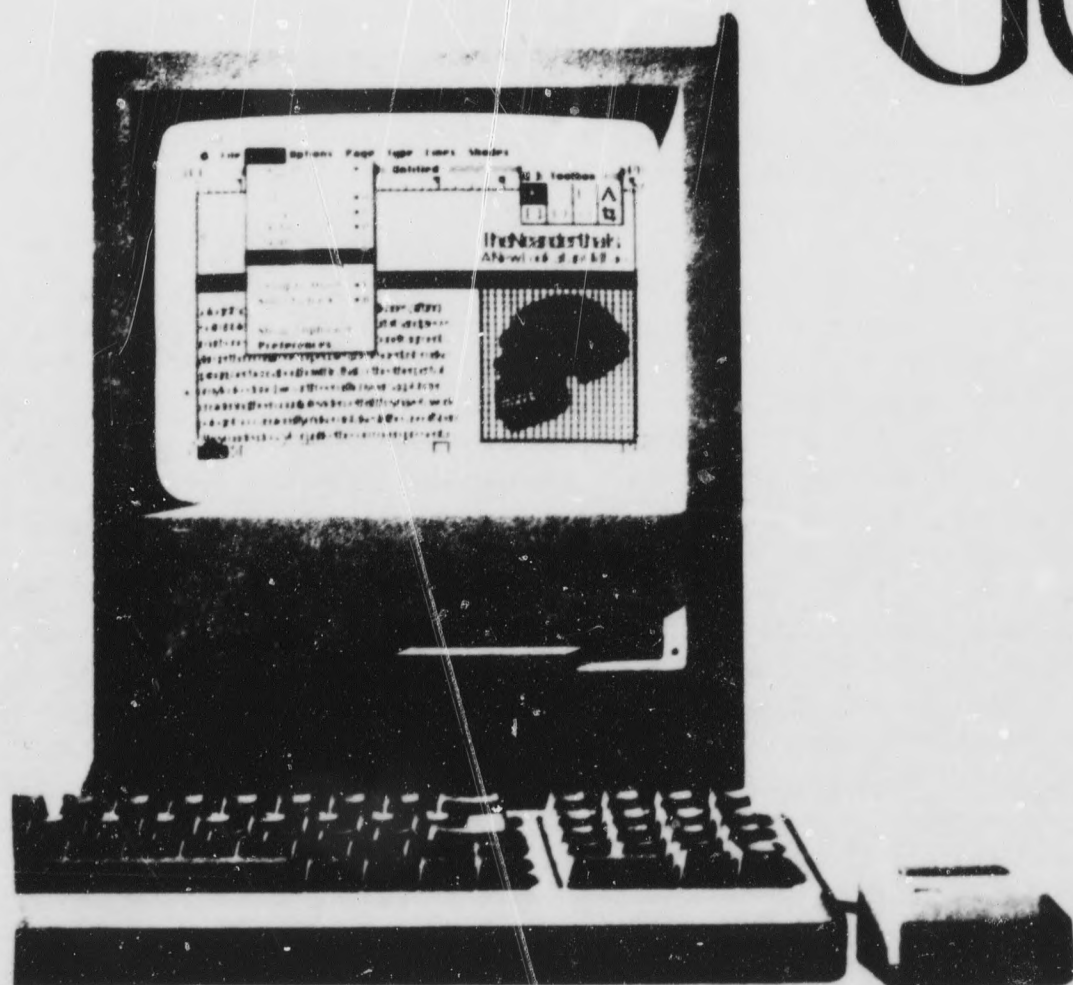
"They've played at Melarkey's a lot, they play for the Blues Society and Sam's Hof Brau, which happens to be a top blues spot. We think they're one of the best blues acts around here," said Sorensen.



A broken leg will not keep Mick Martin (center rear) from performing with the Blues Rockers this Thursday. Photo courtesy UNIQUE Productions

Please see Blues, page 13

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Step into dance this semester with Jazzworks

Dawn Henson
Staff Writer

Jazz dance is alive and kicking in Sacramento this fall. This is a wonderful time for dance enthusiasts to enjoy dance performances or participate in a dance class.

Sacramento's professional dance company, Jazzworks, will open its seventh season with four new dance pieces.

Under the direction of Dale Scholl, choreographer and CSUS dance instructor, the company will present a Vegas-style performance called "On the Strip"

and a multi-media piece coordinated with lighting effects by Joan Liddicoat, titled "Electronic Age."

Two other pieces will include a dance portrayal of the effects of the Vietnam War called "Damaging Dreams" and a rock-jazz piece called "Take That," both choreographed by Tambi Stewart, associate director for Jazzworks and CSUS dance instructor.

Opening night is Sept. 23 at the 24th St. Theater, 2791 24th St. The opening night performance will be followed by three performances on Sept. 24, 30 and Oct. 1

All performances start at 8 p.m.

General admission is \$8; \$6 for students and senior citizens. Reservations are encouraged since past performances have often sold out. The number for reservations is 483-4017.

Dance enthusiasts can also learn to dance at CSUS. Jazz and modern dance classes are taught by Tambi Stewart; ballet is taught by Kathy Van Hoof.

These classes offer beginning (for those of us with two left feet), intermediate and advanced levels of instruction. Students can learn to boogie down accompanied by

rock, soul, jazz or classical music.

Classes are designed to keep you in shape and to expand artistic expression, not to mention the opportunity to show off stylish dancewear. The instructors teach at the level of each student's pace of dance development.

It is too late to sign up for dance classes this fall, but you are welcome to watch classes in session. The time and day of next semester's dance classes will be in the CSUS Spring 1989 schedule.

However, you can still learn to dance at Jazzworks, which has a

dance studio for children and adults. Students of all levels have the opportunity to learn jazz and tap dancing. The studio is located at La Sierra Community Center, 5325 Engle Road in Carmichael.

Classes are divided into two sessions. The first session runs from Sept. 24 to Oct. 21 and the second session is from Oct. 24 to Dec. 9. Instructors include talented dancers from CSUS: Letty Kraus, Brian Morrell and Andrew Vaca.

For more information, contact Joan Liddicoat, studio administrator, at 483-4017.

University Theatre calendar to include circus musical

Misti Watford
Staff Writer

The CSUS Drama Department will be kicking off its new season with an experimental piece in the University's Playwright Theater and a musical in the "new" theater.

Welsh poet Dylan Thomas' "Under Milkwood" will be presented in the Playwright Theater.

Opening night is scheduled for Oct. 13.

According to Dr. Gerard Larson of the Drama Department, "It is a play of language and characters. It's the background of the events that occur in this Welsh town."

"Under Milkwood" will be directed by graduate student Ed Trafton. Overlapping "Under Milkwood" is "Carnival," a play by Bob Merrill about people in a traveling circus. "It's the story of a

young girl — an orphan — and she comes across a traveling carnival circus. They offer her a home," said Professor Robert Smart, also of the Drama Department.

This show will prove challenging to the actors. Since it is a musical, "they have to act, but they have to sing and dance a little bit as well. The variety of their talent has to be greater because they have to do all of these

things," said Larson.

Larson and Smart believe the show will do well because the elements of a circus, such as Marco the Magnificent and his assistant, puppets and the Big Top atmosphere will be present. To add to the atmosphere, cotton candy will be sold in the lobby.

"Carnival" will be the first production in the University Theater since the theater has been renovated. The building has been

painted, new seats have been installed and new lights are in the process of being installed. "Carnival" will be directed by Dr. Paul R. Waldo of the Drama Department. "Carnival" opens Oct. 21.

Also on the agenda for this season: "Hijos, Once a Family" by El Teatro de la Esperanza and directed by Manuel Pickett and "Medea," adapted by Robinson Jeffers and directed by Robert Smart.

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16 de Septiembre

Nooner celebrates the day of Mexican freedom

Dawn Henson
Staff Writer

Do not put away those summer party favors just because Labor Day has passed. A festive Nooner, sponsored by Unique Productions, is planned for Sept. 14 in honor of Mexican Independence Day, 16th de Septiembre.

The celebration is scheduled from 12 p.m. to 2 p.m. on the South Lawn of the Union. Authentic Mexican food and great entertainment will be provided by several CSUS Hispanic organizations.

Traditional Mexican dance will be performed by "Ballet Folclorico C.A.M.P." and the Bay Area Salsa and Oldies group, "The Latin Connection." It will be a great two hours to party off those morning lectures.

Program Adviser Dean Sorensen says this Nooner will be similar to the Cinco De Mayo celebration last semester which "worked out well." Sorensen expects to have an even bigger turnout for this one.

Mexican Independence Day, better known in Mexico as 16th de Septiembre, is similar in celebration to American Independence Day.

The official holiday begins on Sept. 15 when the President of Mexico, Carlos Salinas de Gortari stands on the balcony of the National Palace in Mexico City at exactly 11 p.m. He repeats the historic "Grito De Dolores" (Cry of Dolores) first said at a parish named Dolores by Miguel Hidalgo y Costilla, a priest and revolutionary leader. Hidalgo is known as the Father of Mexican Independence.

Mexico was inspired to revolt against Spanish rule because of "Father Hidalgo's" cry on Sept. 16, 1810. Mexico won its independence from Spain in 1821.

Today, every Independence Day follows this pattern. The president of Mexico appears and history repeats itself to officially start each new fiesta. Church bells ring and fireworks light up the sky as all of Mexico celebrates.

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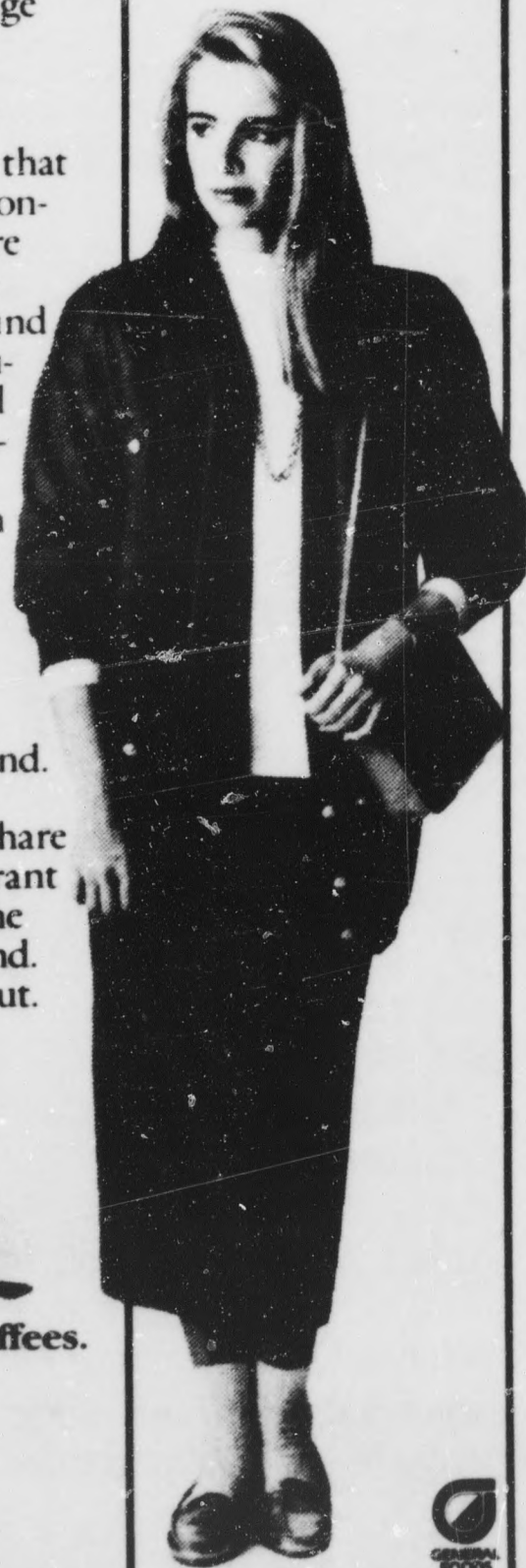
A101 Freshman Orientation

Nothing could have prepared me for the first few moments with my roommate. "Anique"—nothing more, just "Anique"—was her name. Change the "A" to a "U" and you've got a description.

When they asked what type of roommate I wanted, I didn't know that I needed to be more specific than non-smoker. I could swear I saw a picture of Anique on a postcard I got from London. Within five minutes, I found out that she was an Art History student, into the Psychedelic Furs, and totally, totally against the domestication of animals.

I was just about ready to put in for a room transfer when she reached into her leather backpack, pulled out a can of Suisse Mocha and offered me a cup. Okay, I decided I'd keep an open mind.

As we sipped our cups, I found out that Anique and I share the same fondness for Cary Grant movies, the same disdain for wine coolers, and the same ex-boyfriend. That gave us plenty to talk about.



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GREEN AND GOLD ON THE QUAD

Xtina Chanes
Staff Writer

Green and Gold Days, held Sept. 14 and 15 in the Library quad, will put CSUS clubs in the limelight.

Representatives from many of the clubs will be available to answer questions. Displays of club events and handout information will be available.

"It's not like River City Days. This is more of a recruitment effort," said Lou Camera, ASI Program Director. River City Days is at the end of the year and enables clubs and organizations on campus to do moderate fund raising.

The student activities office will also set up a booth to assist students. Each year over a dozen new clubs are started. "It's a fun way to get involved on campus," said Camera.

CSUS has a variety of clubs. Fraternities, sororities, department organizations and cultural organizations are just a few of the support groups students can join. There are also sports, recreational and special interest clubs to enhance educational and extracurricular needs.

Blues

Continued from Page 12

"This year the opening act is a band called Bits'n'Pieces. It does rhythm and blues. They played at the Sacramento Blues Festival last year," said Sorensen.

Bits'n'Pieces will feature Lena Mosley. Mosley has performed in Sacramento nightclubs, the Sacramento Blues Festival and Cal Expo's Farm Aid concert.

"I'm very excited about doing Blues By The Moon. I've worked with Mick before, and I know he puts on an exciting show," said Mosley.

"Blues By The Moon" provides CSUS with good blues entertainment on campus. However, it also provides an education for those who have never heard the blues.

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Greg Riley—University of North Carolina—Class of 1989

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SPORTS

Hornets crush Chico 48-16 in opener

Increased speed, offense will make difference, says Mattos

Brian Miller
Staff Writer

With one smashing victory under its belt, the CSUS football team appears ready to roll over the nine opponents it will face during the next two months. If the Hornets can steer clear of the injuries that plagued them last season, Head Coach Bob Mattos believes the team's offense, defense and overall increased speed will lead to a winning season.

"I think that speed kills, and so does a lack of it," said Mattos. "In the last ten years football has become a speed game. Speed is the ingredient of success in any position."

The most notable addition of speed is sophomore wide receiver Michael Johnson. Last year Johnson, a transfer from Solano Community College, won the 100 and 200 meter races in California Junior College competition.

Mattos said the Western Football Conference will be tough this season because the Hornets and their competitors are all on about the same level.

"The bottom team can beat any

Home game Preview

team. Everyone is upbeat and accelerated," he said. "But to grow, we have to play tough opponents. We chose the most formidable opponents because it will ready us for the conference season." The Hornets are scheduled to play longtime rivals UC Davis, University of the Pacific and Humboldt State University.

Another improvement in speed is wide receiver Mark Young, who is returning after sitting out the 1987 season because of academic ineligibility. Young, a senior, played well in the Hornets 1986 championship season, catching seven touchdown passes.

"This could be the best group of receivers in the league," said Mattos.

Donald Hair, who is a running back and kick returner, has recovered from a knee injury that sidelined him throughout the sec-



Head Coach Bob Mattos

ond half of last season. Hair, a senior, underwent minor knee surgery last fall to repair ligaments.

"He is ready to play," said Mattos. "Before the season, we planned on being ready to play without him. Our attitude is now that we have him, it is a big plus. Hair is mentally and physically important to the team."

During Hair's shortened season last year, the Hornet offense finished with a conference low average of 262 yards and 11.8 points per game. They only scored 35 points in their last five games to complete a dismal 4-7 season.

Please see Preview, Page 16

Despite many turnovers, CSUS offense explodes for 647 yards

Joe Krieg
Staff Writer

After a disappointing 1987 season, CSUS Head Football Coach Bob Mattos was eager to turn things around during the Hornets' season-opening game against CSU Chico last Saturday.

The Hornets looked nothing like the 4-7 team of a year ago as they bombed the Wildcats 48-16. They exploded for 647 yards of total offense, including a school record 423 yards rushing.

The game marked the return of All-American tailback Donald Hair, who missed most of last season with a knee injury, and flanker Mark Young, who sat out the entire season due to grade problems. The duo combined for 323 total yards and three touchdowns.

Quarterback Drew Wyant completed 11 of 21 passes for 224 yards and two touchdowns.

Before the game Mattos was concerned that the Hornets might not be as prepared as their opponents, who lost to Santa Clara 25-16 Sept. 10.

"Chico has a big advantage of

having a game under their belt," said Mattos. "That's something we have to overcome."

That question was answered quickly as the Hornets took the opening kickoff and marched 47 yards in less than two minutes, capping off the drive with Randy Cudd's one-yard plunge to gain early 7-0 lead.

A 42-yard field goal by Chico's Rene Andrade ended the first quarter as both teams forfeited drives with turnovers.

The Hornets extended their lead when Hair took a short pass over the middle from quarterback Wyant and sprinted 77 yards, giving CSUS a 13-3 halftime advantage.

The long play was just what Hair needed to regain the form that has made him one of the best backs in the league.

"It felt really good to get back," said Hair. "Confidence-wise that touchdown pass helped out."

The halftime score didn't really tell the story. The Hornets dominated the first half, compiling 350 total yards. But

Please see Football, Page 16

Coach Colberg gets 300th win

Volleyball team sweeps two home games, goes 2-1

Dennis R. Pettitt
Staff Writer

When the CSUS volleyball team took the floor last Wednesday against Chaminade University, the team members knew that history was about to be made, or at least partially rewritten.

Their coach, Debbie Colberg, was heading toward a milestone in any coach's career—the elusive 300th victory.

But were the players nervous? Not according to senior member Sharon King. "We came out of the locker room with the impression that we were going to win the match no matter what, regardless of how they played."

The Hornets displayed all the tenacity of a future national finalist as they swept past the Silver-swords 15-7, 15-8 and 15-10. King

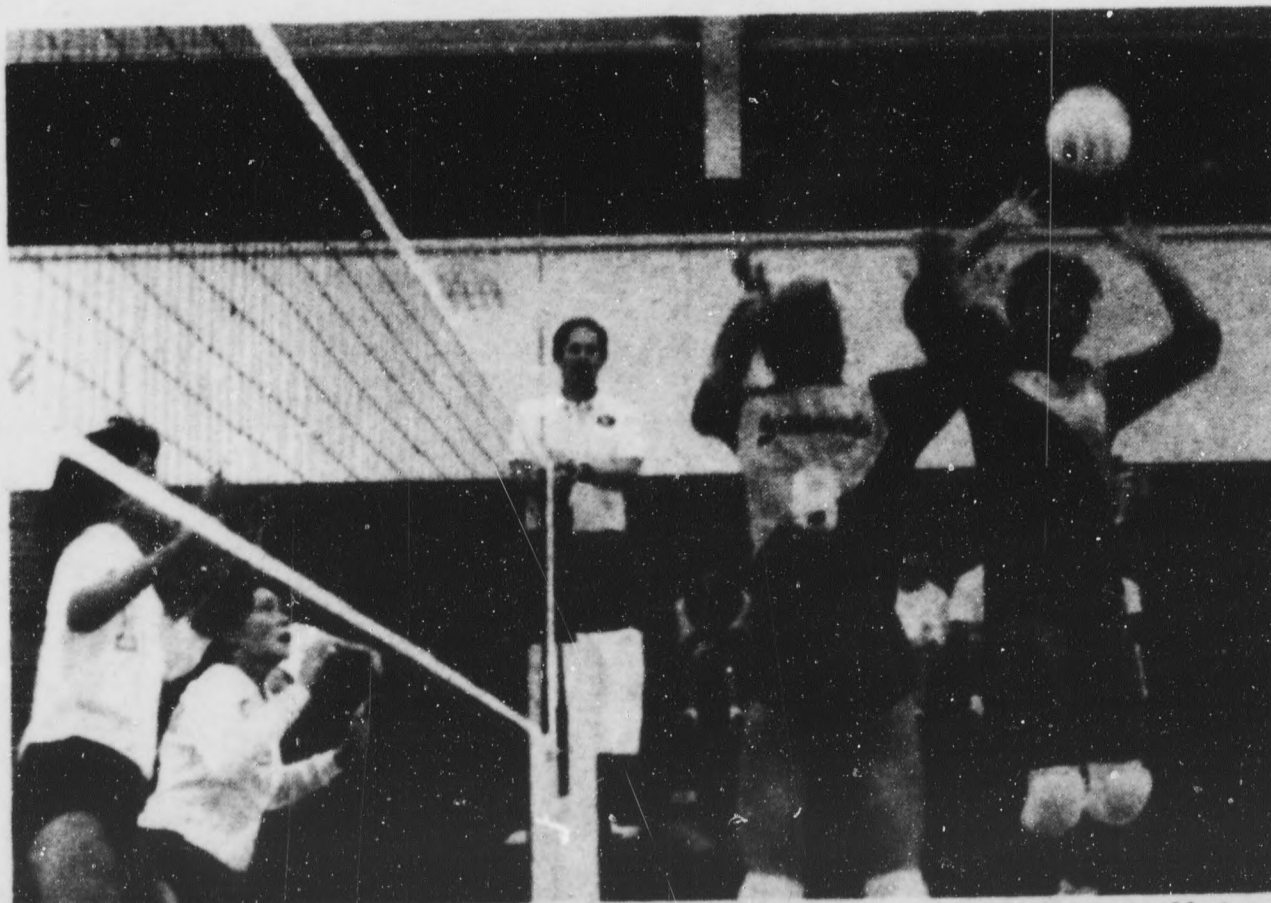
became a one-woman wrecking crew in that victory. At one point King was responsible for three straight kill shots and broke a 3-3 tie.

"This was certainly one of my better games I've ever played," King said. "And definitely the best since my knee surgery. This is my last year and it will only get better. I want to play in the nationals and if it takes playing like this every night then I'll just have to do it."

Career victory No. 301 came for Colberg the next evening as the Hornets upped their season record to 2-1 with an impressive three game sweep of the current Division III national champions, UC San Diego.

The Hornets clobbered the

Please see Volleyball, Page 17



Hornet spikers Linda Ross (left) and Rachael Vetter keep it alive during their team's home stand last week.

Photo by Becky Santana

To eat or not to eat: The burning breakfast question

Question: Why is it so important to eat breakfast, or is it? What are the best breakfast foods?

Answer: The majority of us are taught that breakfast is the most important meal of the day. But nearly 25 percent of "healthy" adults skip breakfast altogether. Should we be concerned?

The cause for concern is really more a matter of what you eat, when you do eat. Unfortunately, some of the most popular foods served for breakfast rank highest in sugar, fat, cholesterol and sodium. Eggs, bacon, sausage, doughnuts, pancakes, waffles and sugar-coated cereals contain enough cholesterol and sodium for the needs of one person for an entire day, and possibly several days.

If you do skip breakfast, but regularly find yourself chowing down on high calorie, low nutrient snack foods in the late morning, or eating lunches that consist of grease burgers, fries and milk shakes, your diet is in serious need of repair. Empty calories (junk food) don't make up for the

Health & Fitness

by

Jayne Willett



calories missed at breakfast. Ideally, breakfast should supply about one third of all the nutrients needed for the day, keeping in mind that if one skips breakfast, the lunch and dinner meals will have to compensate.

There is a fairly good argument in support of the breakfast meal which centers around the idea that the body needs refueling after an overnight fast. Fasting lowers the body's blood sugar (glucose) level. Low blood sugar has been associated with feelings of mental and/or physical fatigue, moodiness, irritability and hunger. It makes sense then, to eat foods that will raise glucose levels and provide the energy needed to function at an optimum level.

A second argument in support of the breakfast meal, and one likely to catch the attention of weight watchers, is recent evidence that greater weight loss is achieved among individuals who eat several small meals a day when compared to those who skip meals. Studies are showing that the "starve and binge" syndrome has a higher association with obese conditions than does eating three or more well balanced meals each day. So, which foods are the best?

Complex carbohydrates such as breads, cereals, grains, pasta, fruits and vegetables are recommended because they provide the body with a steady supply of nutrients, and are capable of maintaining a more constant level of blood sugar between meals. Exactly what you eat for breakfast is, however, your choice. There's no hard-and-fast rule that says you can't eat soup, salad, rice or fish—if that's what you like! Breakfast menus are typically derived from culturally based suppositions that certain foods are only to be eaten at certain times. There is no

truth to this.

Non-breakfast eaters should not be force-fed. But if fatigue and irritability are forcing you into an unproductive slump, try eating. It can't hurt. Experiment with different foods in moderate amounts and listen to your body. Otherwise, eat when you are hungry and choose foods high in nutrients, limiting your intake of fats, sugar and cholesterol.

MYTH: Vitamins can be taken to replace meals.

FACT: Vitamins serve as a supplement, an adjunct to the diet when a particular nutrient is inadequately supplied through foods. Vitamins do not replace meals.

MYTH: Energy is supplied through vitamins and minerals.

FACT: Energy comes from fats, carbohydrates and protein. Vitamins and minerals assist in the process, but do not provide energy directly.

Jayne Willett is an assistant physical education professor at CSUS.

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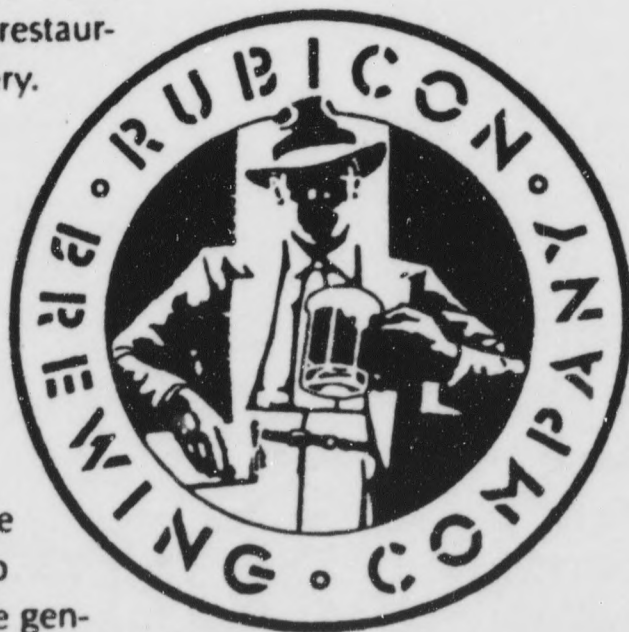
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Preview

Continued from Page 14

Junior Drew Wyant will continue as the starting quarterback. "Wyant is emerging. His strong points are that he is very knowledgeable. He now is comfortable and he has a strong arm," said Mattos. "He was dealt some bad cards last year because of injuries."

Bryan Pendergast, a junior transfer from College of the Sequoias, will play back-up quarterback right on the heels of Wyant. "The competition between the two may have driven Wyant and helped him do better in the fall camp," said Mattos.

The offensive line is led by 275-pound junior tackle Ty Endean, who, because of his experience, Mattos considers an anchor.

Junior newcomer Harry Williams, from Sacramento City College, is playing center. "He may only be 245 pounds, but he

has good strength," Mattos said. "The line will be very efficient, not dominating, more mobile. They will be able to identify stunts and shifts in defense."

Junior Drew Long has returned to do the punting. Jim Gill, a senior transfer from New Mexico, will be place kicking. "Gill is a powerful, long kicker. I have no hesitation using him inside 60 yards," said Mattos.

The front line is the strength of the defense, said Mattos. Guards Ken Stinnett and Fine Mau Mau give the Hornets a line that will have the ability to put pressure on an opposing team's quarterback. Returning senior Ken Stinnett is considered by Mattos to be the "thinking leader of the defense".

Mattos said the Hornets, who only play four home games, have the toughest schedule in the Western Football Conference.

Football

Continued from Page 14

they kept the Wildcats in the game by turning the ball over five times.

The turnovers seemed to be the only sour point of an otherwise good opener.

"We need to eliminate the turnovers and mistakes," Mattos said. "The door is only going to be open so many times and we can't afford not to use the opportunities."

The second half began with the Hornets' defense buckling and the offense shifting into gear.

In just two minutes CSUS had

scored twice and regained the lead for good.

Hornet defensive back Robert Sullivan recovered a Wildcat fumble at Chico's 16-yard line with eleven minutes left in the game. Two plays later, Wyant hooked up with Young for a 16-yard touchdown, giving the Hornets a 34-16 lead.

The Hornets reached the endzone twice more, once on a Steve Buccellato 1-yard run and the other on Robert Ellis' 5-yard scamper.

Activist Edwards assails athletics' 'plantation system'

Joe Krieg
Staff Writer

Speaking in an aggressive, hard-hitting style, U.C. Berkeley sociology professor Dr. Harry Edwards spoke to a near-capacity Redwood Room audience last Thursday on "The Crisis of the Black Athlete in America."

In his lecture, sponsored by Unique Productions, Edwards focused on the "racial acculturation" of our society, how it has created a "plantation system" in sports today and things blacks can do curb this problem.

"Social divisions have been artificially created and sustained through and institutionalized system of racial prejudice and discrimination in this country," said Edwards.

"Today literally millions of Americans have come, through processes of everyday acculturations, not only to accept but in their more candid moments to defend notions of black primitiveness and inferiority on the one hand and physical superiority on the other."

Edwards has been a well-



Activist Dr. Harry Edwards spoke last Thursday at CSUS, warning students not to put sports before education.

known figure on the subject of racism and sports ever since he backed the black demonstrations in the 1968 Olympics. After placing first and second in the 100-meter dash, Americans Tommie Smith and John Carlos raised

clenched fists wearing black gloves during the National Anthem to demonstrate "Black Power."

After Los Angeles Dodger General Manager Al Campanis shocked the nation with his ex-

tremely racist comments on Ted Koppel's "Nightline" last summer, Major League Baseball Commissioner Peter Ueberroth named Edwards special assistant in order to get more blacks in front office positions.

Edwards suggested these opinions are shared by many. He said today's racial problems can be traced to our society and its history.

Edwards then recalled former broadcaster Jimmy "the Greek" Snyder, whose racial comments got him fired from CBS early this year.

"He (Snyder) was a product of American society and in our more candid moments Mr. Snyder would receive a great deal of support."

Edwards feels this underlying prejudice has "generated a racially distorted occupational structure," resulting in "the establishment of a plantation system of occupational arrangements with whites commanding a virtual monopoly on power and decision-making roles, while the athlete is the most vulnerable, most expendable, and least powerful in the athletic enterprise."

Using the National Basketball Association as an example, Edwards said that while three-fourths of the players are black, there are only four blacks in significant front office positions. He added that there are only six head coaches, five of whom are "former players of All-Star caliber."

"In the NBA the proportionality in terms of what is on the floor and what is in the front office is totally out of kilter," Edwards said.

The media, Edwards noted vehemently, is "the most racially segregated corner of America's stadiums and pavilions where 99 percent of the local broadcasters are white males."

"At the network level the broadcast teams are overwhelmingly white males and most of the blacks that do make their way to the broadcast booth do so as a result of their athletic prominence more than anything else," he said, offering O.J. Simpson, Bill Russell and Irv Cross as examples.

"We must inform ourselves about athletics, its advantages as well as its liabilities," warned Edwards.

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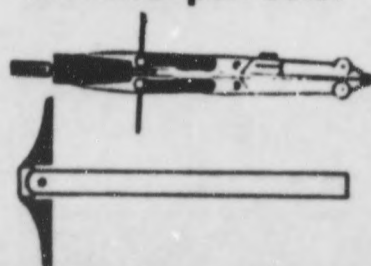
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Colberg reaches a milestone

Dennis R. Pettitt
Staff Writer

When the subject of success comes up in CSUS coaching circles, the name most likely to appear is that of Hornet volleyball coach Debbie Colberg.

Colberg, a 1970 graduate of CSUS, has recently reached a milestone in any coach's career: the 300th career win. But was Colberg excited over the event? Not at all.

"It really wasn't very meaningful to me personally," Colberg said. "That kind of stuff never really impressed me very much at all. What really matters is how this team, this particular group of girls, does in '88. That's the real issue."

"I think that any coach, no matter how good they really are can get 300 wins, they just have to coach long enough."



Debbie Colberg

But consider the following: Colberg has, in her 12 years at CSUS, led her alma mater to two national championships. The worst finish for any Colberg-coached team has been a season-ending No. 9 national ranking.

The crowd at the recent match vs. UC San Diego honored Colberg for her career 300th with

What really matters is how this team...does in '88.

— Coach Debbie Colberg

a standing ovation.

"It felt really good to have the people respond to me in that way," Colberg said. "I've never had a standing ovation before."

The Hornets defeated both Northridge and Portland State at the Davis Invitational last weekend before falling to exhaustion and the netters from Hawaii Pacific. The second-place finish was the highest finish the Hornets have ever achieved in the Davis tourney.

CSUS takes on Sonoma State University tonight and then travels south to play in the Dominguez Hills tourney, where rivals Portland State and Northridge will be looking to avenge the recent losses.

Volleyball

Continued from page 14

Tritons 15-5 the first game, then outlasted the visitors 15-11 and 15-11 in the final two games to capture the match.

The Hornets are currently playing on the road. They will play at

Sonoma State University on Tuesday, Sept. 13, at the Dominguez Hills Invitational on Friday and Saturday, Sept. 16-17, at the Portland Invitational on Friday and Saturday, Sept. 23-24 and at

the University of Nevada-Reno on Wednesday, Sept. 28.

They will be at home Friday, Sept. 30th, to play CSU Bakersfield in the North gym at 7:30 p.m.

SCORECARD

All-star basketball

The 2nd annual Hoops for Kids All-Star Game to benefit Brothers/Big Sisters will be played Friday, Sept. 23 at 7:30 p.m. in the new Arco Arena.

The event will feature such NBA stars as Eddie Johnson of the Phoenix Suns and Mark Aguirre of the Dallas Mavericks. Former Sacramento King Reggie Theus will make his last Sacramento appearance.

Tickets are on sale through the day of the event. They are available at the arena or at BASS ticket outlets. For more information call 922-8904.

Softball marathon

The 7th annual Easter Seal Softball Marathon will be held Saturday and Sunday, Sept. 17-18, at the Sacramento Softball Complex. The games are open to all team levels. Proceeds will be used to benefit rehabilitation centers for disabled children.

The \$150 team entry fee entitles team members to two cases of beer, trophies and a team picture. For more information call 481-1417.

Zoo run

The 9th annual CapFed Zoo Zoom will be held Sunday, Oct. 9, between William Land Park and the Sacramento Zoo. Two short-length children's races will start at 8:30 a.m. and 8:45 a.m. The traditional five- and 10-kilometer races will begin at 9:30 a.m.

Pre-registration is \$10 for adults and \$8 for children. Same-day entries are \$15 and \$10, respectively. Registration forms are available at the Sacramento Zoo and sports stores. For more information call 449-5888 or 449-5166.

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Appointment, Retention, Tenure and Promotion Committee
Athletic Advisory Board
Curriculum Committee
Elections Committee
Energy Management Committee
Faculty Affairs Committee
Financial Aid Advisory Board
Fiscal Affairs Committee
General Education Committee
Graduate Policies and Programs Committee
Housing, Admissions Advisory Board
International Programs Committee
Library Sub-Committee
Media Services Sub-Committee
Public Relations Committee
Public Safety Advisory Board
Research & Scholarly Activities Committee
Student Health Advisory Board

Candidates for and incumbents of all appointive student positions must, at the time of their appointment and throughout each Fall and Spring term, be enrolled at CSUS and must have and maintain a minimum 2.0 gpa.

ALSO AVAILABLE:

Student Member on Appellate Council.

In addition to the above qualifications, the student member to the Appellate Council must also present the following qualifications: 1) Be enrolled in CSUS and successfully complete a minimum of seven (7) semester credits during each Fall and Spring term serving; 2) Have completed at least one (1) semester at CSUS immediately prior to the term of appointment with a minimum 2.0 gpa; 3) Have completed at least forty-five (45) semester credits recognized by CSUS prior to assuming office.

Also available in the Student Government Office are two (2) Work Study positions. These positions will serve to provide clerical support in the office, approximately 20 hours per week each, one with daytime hours, the other evening hours.

FOR MORE INFORMATION, OR APPLICATIONS, CONTACT ASI GOVERNMENT OFFICE, 3RD FLOOR UNIVERSITY UNION, 278-6784.

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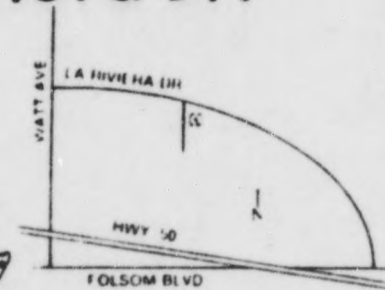
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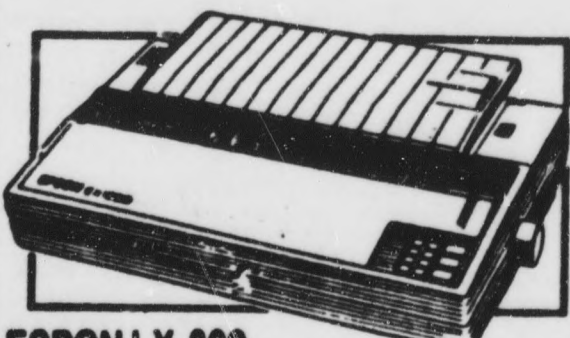
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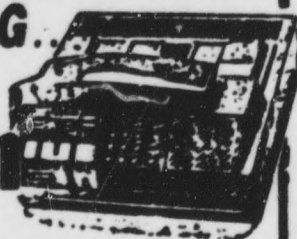
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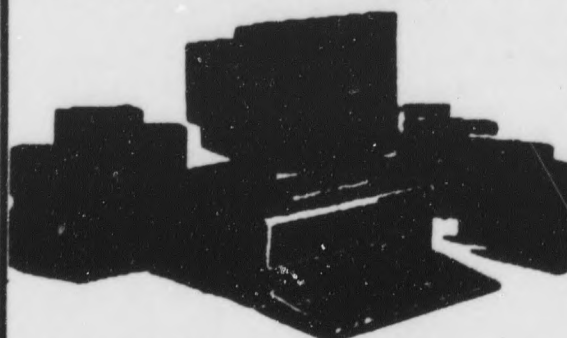
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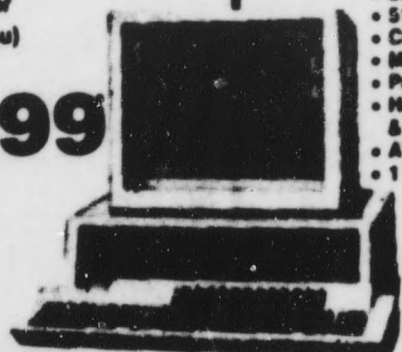
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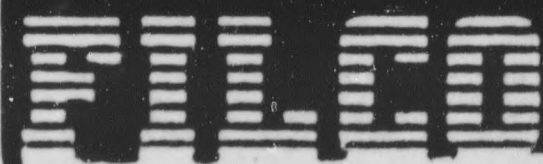
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